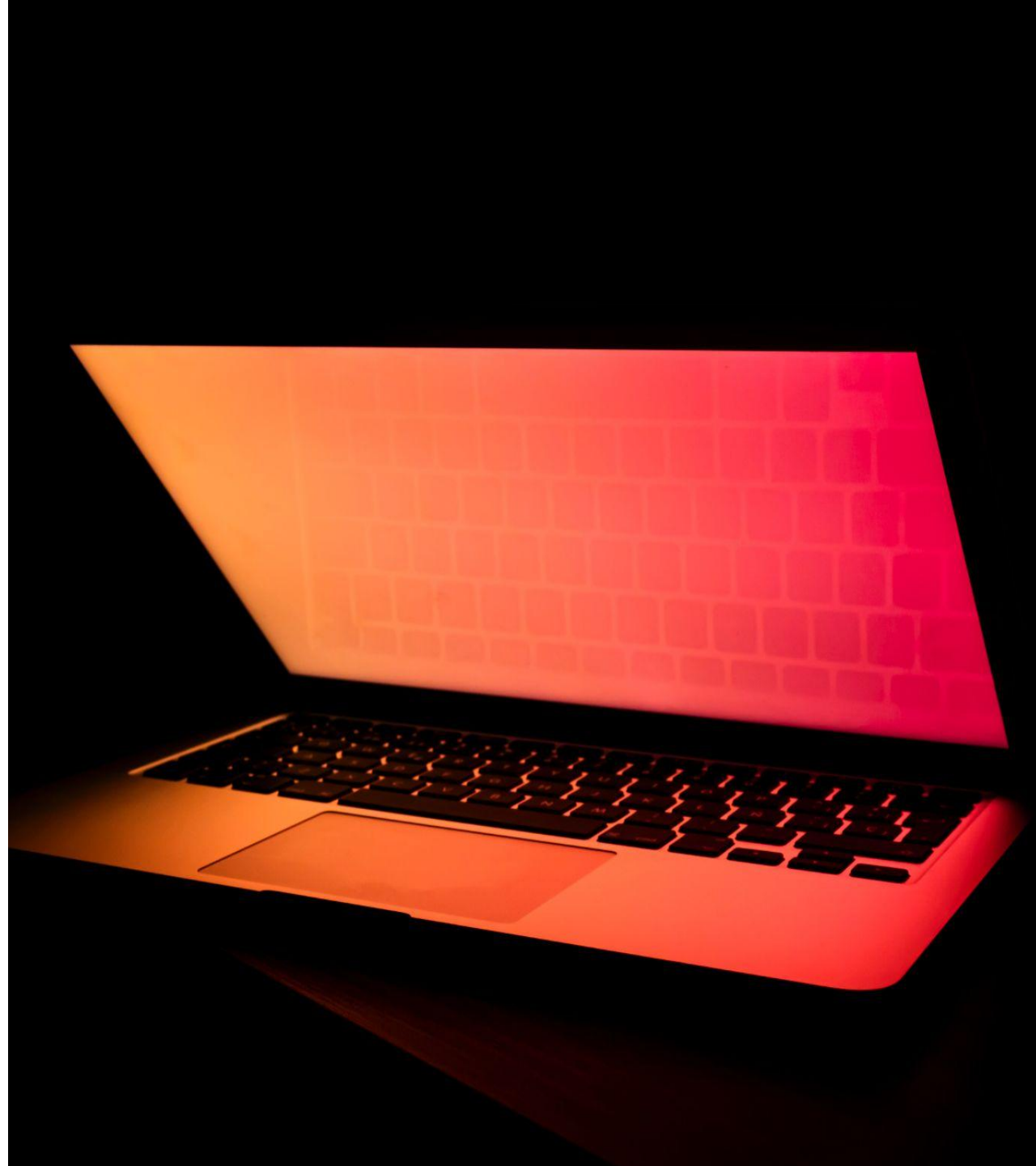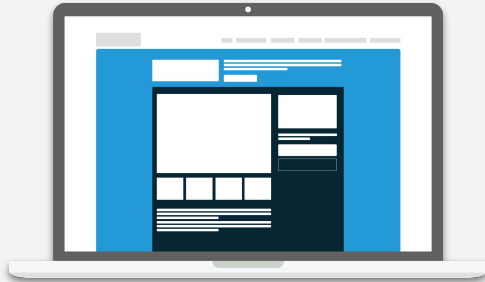# dubizzle

dubizzle Advertising
Ad Specs

2023

Display Ads
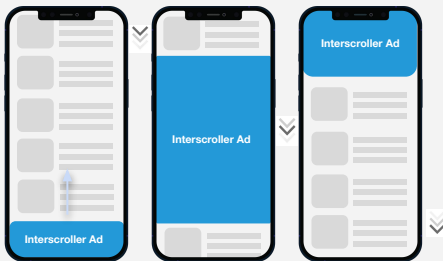
dubizzle

Skin

1920x1000
File size under 300 KB
JPG, PNG, and PSD files accepted
130 pixels on both left and right rail

Half Page

300x600
File size under 200 KB
JPG, GIF, PNG, and HTML5 files accepted

Interscroller

Interscroller Ad

Interscroller Ad

Interscroller Ad

600x1200
File size under 250 KB
JPG, and PNG files accepted

Medium Rectangle

300x250
File size under 150 KB
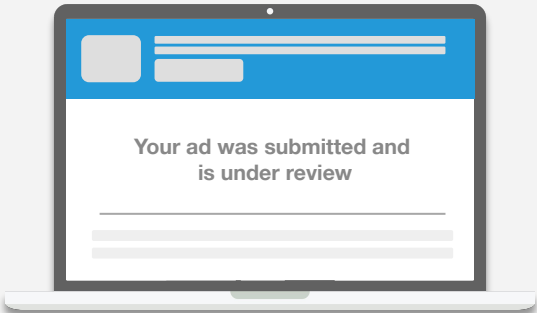JPG, GIF, PNG, and HTML5 files accepted

Billboard

970x250
File size under 250 KB
JPG, GIF, PNG, and HTML5 files accepted

Native Ads

dubizzle

Native Seller

Shows on success page after posting an ad
Title is under 50 characters
Description is under 200 characters
CTA is under 15 characters

Top Spot

Top of the page and blends with listings
Title is under 50 characters
Description is under 200 characters
CTA is under 15 characters

Native Listing

Blends between listings
Title is under 50 characters
Description is under 200 characters
CTA is under 15 characters

Native Recommendation

Shows on details pageview
Title is under 50 characters
Description is under 200 characters
CTA is under 15 characters

Your ad was submitted and is under review

Other Ads

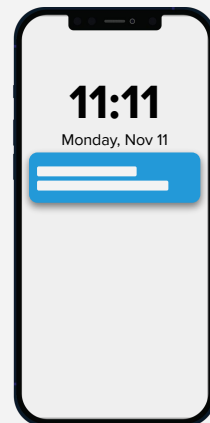**dubizzle**

Email Direct Marketing

Width is under 700 pixels
HTML, using tables instead of divs
No javascript or iframes
CSS, use inline styling instead of external
Subject line is under 70 characters

Push Notifications

Best at reinforcing messaging
Description needs to be between 40 - 60 characters

11:11
Monday, Nov 11

dubizzle Advertising

adops@dubizzle.com